

# BE A CYBERSMART HOLIDAY SHOPPER

Being a safe and secure shopper starts with **STOP. THINK. CONNECT.** :  
Take security precautions, think about the consequences of your actions online  
and enjoy the conveniences of technology with peace of mind.

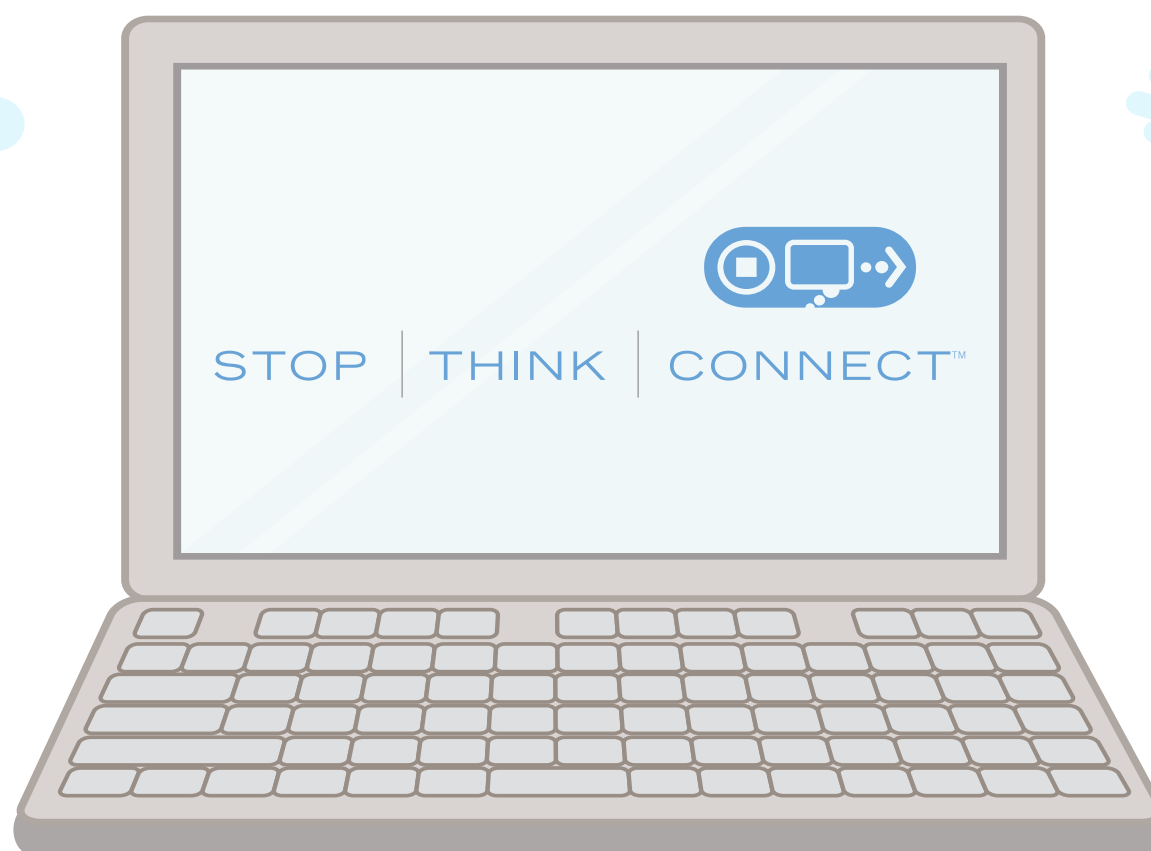
**SECURITY.UCOP.EDU**

## CONDUCT RESEARCH

When using a new website  
for purchases, read  
reviews and see if other  
consumers have had  
positive experiences.

## WHEN IN DOUBT, THROW IT OUT

Links in emails, posts  
and texts are often  
how cybercriminals try  
to steal information  
or infect devices.



## GET TWO STEPS AHEAD

Turn on two-step  
authentication on key accounts  
like banking and email.

## GET SAVVY ABOUT WI-FI HOTSPOTS

Limit the type of activity  
you conduct on public  
wireless networks when  
shopping on the go.

## PROTECT YOUR \$

When shopping, check  
to make sure the site is  
security enabled. Look  
for URLs with https://  
to help secure your  
information.

WHEN SHOPPING THIS HOLIDAY SEASON, REMEMBER:  
**PERSONAL INFORMATION IS LIKE MONEY.**  
**VALUE IT. PROTECT IT.**

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